WLOS Asheville 110 Technology Dr Asheville, NC 28803

Buying Time Media 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

## Contract # 1357038

 Schedule Dates
 09/25/12-10/01/12

 Advertiser
 Dalton For Governor (71487)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (no

 Product
 POLITICAL CANDIDATE (ns) (1186)

 Brand
 DALTON FOR GOVERNOR (444738)

 Salesperson
 Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 2207

Date:

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR

 Date Entered
 08/17/12

 Last Modified
 09/20/12

 Entered By
 Louise Palmer

CO-OP No

Headline # ECR09797237

Demo
Order Type Normal

Order Type Package Deal

Sales Tax

 Commission %
 15.00

 Commission
 \$3,870.00

Net Total \$21,930.00

 Asheville (WLOS)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 40
 \$23,875.00

 Oct. 2012
 5
 \$1,925.00

 Grand Total:
 45
 \$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	09/25/12-09/28/12	2	:30	5A- News-News 13 Early 5am			1	1 1	1				Asheville (WLOS)	NEWS LEVEL 2	8/17/12
1.1	Normal Line / News	09/25/12-10/01/12	3		5A- News-News 13 Early 5am		1	1	1 1		3	\$200.00	\$600.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
2.0	Revised Line / News	09/26/12-10/01/12	2	:30	5:28A- News-News 13 Early 530a		1		1 1 1					Asheville (WLOS)	NEWS LEVEL 2	8/17/12
2.1	Normal Line / News	09/25/12-09/28/12	3		5:28A- News-News 13 Early 530a			1	1	1	3	\$300.00	\$900.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
3.0	Revised Line / News	09/28/12-10/01/12	2	:30	6A- 6:30A (EST)		1			1				Asheville (WLOS)	NEWS LEVEL 2	8/17/12
3.1	Normal Line / News	09/25/12-10/01/12	3	:30	6A- 6:30A (EST)		1	1	1		3	\$600.00	\$1,800.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
5.0	Revised Line / News	09/26/12-10/01/12	2	:30	8A- 9A (EST)		1		1	1				Asheville (WLOS)	GMA LEVEL 2	8/17/12
5.1	Normal Line / News	09/25/12-09/27/12	2	:30	8A- 9A (EST)			1	1		2	\$1,200.00	\$2,400.00	Asheville (WLOS)	GMA LEVEL 2	9/20/12
6.0	Revised Line / News	09/25/12-10/01/12	2	:30	11:58:41A- News-News 13 at Noon		1	1	1 1 1					Asheville (WLOS)	NEWS LEVEL 2	8/17/12
6.1	Normal Line / News	09/25/12-09/27/12	3		11:58:41A- News-News 13 at Noon			1	1		2	\$400.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12

CONFIRMATION CONTR	ACT		
occented-Station:	Date:	Comments:	

Accepted-Agency/Advertiser:



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09/25/12-10/01/12 09/26/12-09/27/12 09/29/12-09/29/12	2 2 2 2	:30	5:30p 6P- 7P (EST) 6P- 7P (EST)		1	1		1			2	\$700.00	\$1,400.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
09/26/12-09/27/12 09/29/12-09/29/12	2 2	:30	6P- 7P (EST)		1	1		1								
09/29/12-09/29/12	2		` ´											Asheville (WLOS)	NEWS LEVEL 2	8/17/12
		:30	8A- ABC-Good Morning				1	1			2	\$2,000.00	\$4,000.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
09/29/12-09/29/12			America Saturday	1					Х					Asheville (WLOS)	GMA LEVEL 2	8/17/12
	3	:30	8A- ABC-Good Morning America Saturday	1					х		1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 2	9/20/12
09/30/12-09/30/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Χ				Asheville (WLOS)	NEWS LEVEL 2	8/17/12
09/30/12-09/30/12	! 3	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Х	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
09/30/12-09/30/12	2	:30	8A- ABC-Good Morning America Sunday	1	L					Χ				Asheville (WLOS)	GMA LEVEL 2	8/17/12
09/30/12-09/30/12	! 3	:30	8A- ABC-Good Morning America Sunday	1						Х	1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 2	9/20/12
	09/30/12-09/30/12 09/30/12-09/30/12	09/30/12-09/30/12 3 09/30/12-09/30/12 2 09/30/12-09/30/12 3	09/30/12-09/30/12 3 :30 09/30/12-09/30/12 2 :30	7am Sunday 09/30/12-09/30/12 3 :30 6:58:20A- News-News 13 @ 7am Sunday 09/30/12-09/30/12 2 :30 8A- ABC-Good Morning America Sunday 09/30/12-09/30/12 3 :30 8A- ABC-Good Morning	7am Sunday  09/30/12-09/30/12 3 :30 6:58:20A- News-News 13 @ 17am Sunday  09/30/12-09/30/12 2 :30 8A- ABC-Good Morning America Sunday  09/30/12-09/30/12 3 :30 8A- ABC-Good Morning 11	7am Sunday  09/30/12-09/30/12 3 :30 6:58:20A- News-News 13 @ 1 7am Sunday  09/30/12-09/30/12 2 :30 8A- ABC-Good Morning America Sunday  09/30/12-09/30/12 3 :30 8A- ABC-Good Morning 1	7am Sunday  09/30/12-09/30/12 3 :30 6:58:20A- News-News 13 @ 1 7am Sunday  09/30/12-09/30/12 2 :30 8A- ABC-Good Morning America Sunday  09/30/12-09/30/12 3 :30 8A- ABC-Good Morning 1	7am Sunday 09/30/12-09/30/12 3 :30 6:58:20A- News-News 13 @ 1 7am Sunday 09/30/12-09/30/12 2 :30 8A- ABC-Good Morning America Sunday 09/30/12-09/30/12 3 :30 8A- ABC-Good Morning 1	7am Sunday  09/30/12-09/30/12 3 :30 6:58:20A- News-News 13 @ 1 7am Sunday  09/30/12-09/30/12 2 :30 8A- ABC-Good Morning America Sunday  09/30/12-09/30/12 3 :30 8A- ABC-Good Morning 1	7am Sunday  09/30/12-09/30/12 3 :30 6:58:20A- News-News 13 @ 1 7am Sunday  09/30/12-09/30/12 2 :30 8A- ABC-Good Morning America Sunday  09/30/12-09/30/12 3 :30 8A- ABC-Good Morning 1	7am Sunday  09/30/12-09/30/12 3 :30 6:58:20A- News-News 13 @ 1	7am Sunday  09/30/12-09/30/12 3 :30 6:58:20A- News-News 13 @ 1	Tam Sunday   1   \$225.00	7am Sunday   1	Tam Sunday   1	Tam Sunday   1   \$225.00   \$225.00   Asheville (WLOS)   NEWS LEVEL 2

B/E Bookend P/B Piggy Back

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09/25/12-10/01/12	2	:30	12:30P- News-News 13 at 1230p		1	1		1	1					Asheville (WLOS)	NEWS LEVEL 2	8/17/12
09/26/12-10/01/12	3	:30	12:30P- News-News 13 at 1230p		1		1		1		3	\$350.00	\$1,050.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
09/25/12-09/28/12	2	:30	4:00:30P- Katie			1	1	1	1					Asheville (WLOS)	KATIE	8/17/12
09/26/12-10/01/12	3	:30	4:00:30P- Katie		1		1	1	1		4	\$175.00	\$700.00	Asheville (WLOS)	KATIE	9/20/12
09/25/12-10/01/12	2	:30	4:59P- News-News 13 First News At 5p		1	1		1	1					Asheville (WLOS)	NEWS LEVEL 2	8/17/12
09/25/12-10/01/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1		1		4	\$600.00	\$2,400.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
09/29/12-09/29/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1					)	K				Asheville (WLOS)	NEWS LEVEL 2	8/17/12
09/29/12-09/29/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1					)	K	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
09/29/12-09/29/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1					)	K				Asheville (WLOS)	NEWS LEVEL 2	8/17/12
09/29/12-09/29/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1					)	ĸ	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
	09/26/12-10/01/12  09/25/12-09/28/12  09/26/12-10/01/12  09/25/12-10/01/12  09/25/12-10/01/12  09/29/12-09/29/12  09/29/12-09/29/12  09/29/12-09/29/12	09/26/12-10/01/12 3 09/25/12-09/28/12 2 09/26/12-10/01/12 3 09/25/12-10/01/12 2 09/25/12-10/01/12 3 09/29/12-09/29/12 2 09/29/12-09/29/12 3 09/29/12-09/29/12 2	09/26/12-10/01/12 3 :30 09/25/12-09/28/12 2 :30 09/26/12-10/01/12 3 :30 09/25/12-10/01/12 2 :30 09/25/12-10/01/12 3 :30 09/25/12-09/29/12 2 :30 09/29/12-09/29/12 3 :30 09/29/12-09/29/12 2 :30	1230p  09/26/12-10/01/12 3 :30 12:30P- News-News 13 at 1230p  09/25/12-09/28/12 2 :30 4:00:30P- Katie  09/26/12-10/01/12 3 :30 4:59P- News-News 13 First News At 5p  09/25/12-10/01/12 3 :30 4:59P- News-News 13 First News At 5p  09/25/12-10/01/12 3 :30 4:59P- News-News 13 First News At 5p  09/29/12-09/29/12 2 :30 5:58:40A- News-News 13 @ 6am Saturday  09/29/12-09/29/12 2 :30 6:58:20A- News-News 13 @ 6am Saturday	1230p  09/26/12-10/01/12 3 :30 12:30P- News-News 13 at 12:30p  09/25/12-09/28/12 2 :30 4:00:30P- Katie  09/26/12-10/01/12 3 :30 4:00:30P- News-News 13 First News At 5p  09/25/12-10/01/12 3 :30 4:59P- News-News 13 First News At 5p  09/25/12-10/01/12 3 :30 4:59P- News-News 13 First News At 5p  09/29/12-09/29/12 2 :30 5:58:40A- News-News 13 @ 1 6am Saturday  09/29/12-09/29/12 2 :30 6:58:20A- News-News 13 @ 1 7am Saturday	1230p  09/26/12-10/01/12 3 :30 12:30P- News-News 13 at 1230p  09/25/12-09/28/12 2 :30 4:00:30P- Katie  09/26/12-10/01/12 3 :30 4:00:30P- Katie 1  09/25/12-10/01/12 2 :30 4:59P- News-News 13 First News At 5p  09/25/12-10/01/12 3 :30 4:59P- News-News 13 First News At 5p  09/25/12-10/01/12 3 :30 4:59P- News-News 13 First News At 5p  09/29/12-09/29/12 2 :30 5:58:40A- News-News 13 @ 1 6am Saturday  09/29/12-09/29/12 3 :30 5:58:40A- News-News 13 @ 1 6am Saturday  09/29/12-09/29/12 2 :30 6:58:20A- News-News 13 @ 1 7am Saturday	1230p  09/26/12-10/01/12 3 :30 12:30P- News-News 13 at 1 1230p  09/25/12-09/28/12 2 :30 4:00:30P- Katie 1 1 09/26/12-10/01/12 3 :30 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22.0	Normal Line / News	09/25/12-09/27/12	3	:30	11:35P- ABC-Nightline			1	1	1		2	\$400.00	\$800.00	Asheville (WLOS)	NIGHTLINE	9/20/12
23.0	Normal Line / News	09/27/12-09/27/12	3	:30	10:59:56P- News-News 13 11p Late News	1			Х	x		1	\$800.00	\$800.00	Asheville (WLOS)	11P NEWS	9/20/12
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B/E Bookend P/B Piggy Back

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Printed At: 11:21 AM on Tuesday, September 25 2012